

Perspectives Regarding the Public Humanities

Introduction

The Public Humanities Group affiliated with the Consortium of Humanities Centers and Institutes (CHCI) wishes to gauge perspectives regarding the “public humanities” at CHCI member institutions as well as at institutions that do not belong to CHCI. We hope that this brief questionnaire will indicate 1) how various institutions define the public humanities, 2) the public humanities activities in which these institutions participate, and 3) the perceived impact various humanities activities have on institutions and their publics. We wish this questionnaire to be inclusive. Each section includes an optional open-comment field for you to bring up issues, activities, or points of view you feel the questions neglect. Many items on this questionnaire ask for your point of view, opinion, estimation, etc. For those items we seek your impressions, not hard, verifiable data. In other words, you are not expected to audit your faculty’s activity, but to give your perspective on the issue. The questionnaire should take between 10 and 15 minutes to complete. The responses will inform a workshop on the public humanities at the Jackman Humanities Institute at the University of Toronto during the summer of 2015. Any identifiable information will not be shared without the consent of the respondent.

Section 1: Demographics

1. What is the name of your university or college?
2. What is the name of your academic unit (department, office, center, etc.)?
3. Which of the following best describes how the public humanities are considered within your organization?
 - a. The public humanities are a core mission of our organization.
 - b. The public humanities are an important focus of our organization.
 - c. Our organization is interested in the public humanities.
 - d. Our organization has no interest in the public humanities.

Section 2: Defining the Public Humanities

4. Consider the following activities members of your organization's faculty may undertake. To what degree would you consider these activities to qualify as public humanities?

	Not Public Humanities	A Minor Component of Public Humanities	A Moderate Component of Public Humanities	A Major Component of Public Humanities
Publishing in peer-reviewed journals and scholarly presses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publishing research in a non-academic periodical, such as a trade or general topic magazine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Appearing as a guest on a local or national radio or television program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Writing an op-ed concerning their specialty for a local or national newspaper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Giving an on-campus lecture that is open to the public	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Giving an off-campus lecture directed to a public audience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizing a public festival or event related to their specialty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Serving on a local board, commission, or advisory panel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conducting research on topics of interest to local, non-academic groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seeking out perspectives for their research from members of the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Partnering with a community organization in producing research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizing service learning opportunities for their students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Appearing in an online, general topic lecture series (e.g., TEDx events)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being active in social media channels as a voice in their field	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Section 4: Impact of Activities

8. From your point of view, to what degree do the following faculty activities impact your institution?

	No impact at all	Minor impact	Moderate impact	Major impact
Published research and other scholarly work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presentations at academic meetings (e.g., conferences)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teaching students who attend your institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Engaging members of the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Service rendered on campus (e.g., committees, department administration, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Offering MOOCs or other open education programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Partnering with cultural organizations (museums, libraries, theaters, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. From your point of view, to what degree do the following faculty activities impact the public?

	No impact at all	Minor impact	Moderate impact	Major impact
Published research and other scholarly work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Presentations at academic conferences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teaching students who attend your institution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Engaging members of the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Service rendered on campus (e.g., committees, department administration, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Offering MOOCs or other open education programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Partnering with cultural organizations (museums, libraries, theaters, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. (Optional) What other activities (in which your institution's faculty members participate) have an impact on your institution or the public?

Section 5: Impact of Media Outlets

11. Faculty members communicate with audiences through a variety of media outlets. How much impact do you think this communication has on your institution (when it occurs via the following media outlets)?

	No impact at all	Minor impact	Moderate impact	Major impact
Peer-reviewed, academic journals and presses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-academic magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National and local newspapers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National and local radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National and local television	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On-campus teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On-campus, public lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Off-campus, public lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Institutional websites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-institutional websites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online lecture archives (e.g., TEDx)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media (e.g., LinkedIn, Twitter, Facebook, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. Faculty members communicate with audiences through a variety of media outlets. How much impact do you think this communication has on the public (when it occurs via the following media outlets)?

	No impact at all	Minor impact	Moderate impact	Major impact
Peer-reviewed, academic journals and presses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-academic magazines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National and local newspapers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National and local radio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National and local television	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On-campus teaching	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On-campus, public lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Off-campus, public lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Institutional websites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-institutional websites	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online lecture archives (e.g., TEDx)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media (e.g., LinkedIn, Twitter, Facebook, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. (Optional) In your opinion, what other media outlets have an impact on institution your institution or the public?

14. (Optional) If you have any comments regarding this survey, the public humanities, etc., please submit them here.

Thank You

Thank you for helping us compile information about this important subject. If you have questions, concerns, or further comments, please contact Matthew Wickman at matthew_wickman@byu.edu.